

APPENDIX

The businesses* that join this brief are:

1. 1010data
2. 3 Percent Movement, Inc.
3. 98point6 Inc.
4. Accenture
5. Adobe Inc.*
6. AdRoll Group
7. Advance
8. Advance Local
9. Airbnb, Inc.
10. Akamai Technologies, Inc.
11. AllianceBernstein
12. Amalgamated Bank*
13. Amazon.com, Inc.*
14. American Airlines
15. American City Business Journals
16. American Express
17. American International Group, Inc.
18. Amyris, Inc.
19. ANGI Homeservices Inc.
20. Apple*

* Denotes *amici curiae* represented by Robinson Curley P.C.
† Denotes *amici curiae* represented by Taylor & Cohen LLP. All other *amici curiae* are represented by Quinn Emanuel Urquhart & Sullivan, LLP.

21. Aramark
22. Asana, Inc.
23. ASCAP – American Society of Composers, Authors and Publishers
24. Ascena Retail Group, Inc.
25. AT&T Services, Inc.†
26. Atlassian
27. AXA Equitable Life Insurance Company
28. Bank of America*
29. BASF Corporation
30. Bayer US LLC*
31. Ben & Jerry’s Homemade, Inc.*
32. Best Buy Co., Inc.*
33. Betterment
34. BlackRock, Inc.
35. Bloomberg L.P.†
36. BNP Paribas USA, Inc.*
37. BNY Mellon*
38. Boehringer Ingelheim USA†
39. Boston Scientific Corporation
40. Broadcast Music, Inc.
41. Brown-Forman Corporation
42. Brownstein Group†
43. Caldwell Partners Executive Search
44. Caven Enterprises
45. CBS Corporation*
46. Celo Labs Inc.

47. Chobani Global Holdings, LLC
48. Chubb*
49. Cigna*
50. Cisco Systems, Inc.
51. Citigroup Inc.*
52. Citrix
53. Clockwork
54. CNO Financial Group
55. The Coca-Cola Company
56. Comcast NBCUniversal
57. Condé Nast
58. Corning Incorporated*
59. COTA, Inc.
60. Couchbase, Inc.
61. Cox Enterprises, Inc.
62. CSAA Insurance Group
63. Cummins Inc.*
64. CVS Health*
65. Danaher Corporation*
66. Danone North America, PBC†
67. Deloitte†
68. Deutsche Bank*
69. Diageo North America, Inc.
70. Domino's
71. DoorDash, Inc.
72. Dow, Inc.*
73. Dropbox, Inc.

74. DTCC
75. Eastern Bank
76. eBay Inc.
77. Edelman
78. Electric Imp, Inc.
79. Ernst & Young LLP*
80. The Estée Lauder Companies Inc.
81. Etsy, Inc.†
82. Evolent Health LLC
83. Exelon Corporation
84. Expedia Group
85. Facebook, Inc.*
86. Fastly, Inc.
87. Genentech, Inc.*
88. General Assembly
89. General Motors†
90. Gilead Sciences
91. Glassdoor, Inc.
92. GlaxoSmithKline LLC
93. The Goldman Sachs Group, Inc.*
94. Google LLC
95. Grant Thornton LLP*
96. Greenhouse Software, Inc.
97. GSBA
98. Gucci
99. Gusto
100. The Hartford*

101. HERE Technologies
102. Hilton*
103. HP Inc.*
104. HSBC Bank USA, N.A.*
105. IAC/InterActiveCorp
106. IBM Corporation
107. ICM Partners
108. IHS Markit
109. IKEA North America Services, LLC*
110. Indiegogo, Inc.
111. Ingersoll Rand†
112. Ingram Micro Inc.
113. Insala, LLC
114. International LGBTQ+ Travel Association
115. Intuit Inc.
116. Invesco, Ltd.*
117. John Hancock
118. JPMorgan Chase & Co.†
119. Kering Americas, Inc.†
120. Kickstarter, PBC
121. KIND Healthy Snacks†
122. Levi Strauss & Co.
123. Linden Research, Inc. d/b/a Linden Lab
124. LinkedIn Corporation*
125. Lord Abbett
126. Lush Fresh Handmade Cosmetics
127. Lyft, Inc.

128. Macy's, Inc.
129. Mallinckrodt plc
130. Mapbox
131. Marriott International, Inc.
132. Marsh & McLennan Companies, Inc.†
133. MassMutual
134. Mastercard International Incorporated†
135. Match Group, Inc.
136. MGM Resorts International*
137. Michelin North America, Inc.*
138. Microsoft Corporation*
139. Mitchell Gold + Bob Williams
140. Moody's Corporation
141. Morgan Stanley
142. Mozilla Corporation
143. New York Life
144. NIKE, Inc.
145. Nokia of America Corporation*
146. Northrop Grumman Corporation
147. Nuance Communications, Inc.*
148. Ogilvy
149. PayPal, Inc.
150. Peloton
151. Pfizer Inc.
152. Pinterest, Inc.
153. Pivotal
154. PricewaterhouseCoopers LLP*

155. Principal
156. The Procter & Gamble Company*
157. Prudential Financial, Inc.*
158. Publicis Groupe†
159. Pure Storage, Inc.
160. Quantcast Corp.
161. Replacements, Ltd.
162. Rockwell Automation, Inc.†
163. Rowdies Soccer LLC d/b/a Tampa Bay Rowdies†
164. Royal Bank of Canada*
165. Runtime Collective Limited (d/b/a Brandwatch)
166. S&P Global Inc.*
167. salesforce.com, inc.
168. San Francisco Giants*
169. Southwest Airlines Co.†
170. Starbucks Corporation
171. State Farm Mutual Automobile Insurance
Company
172. Sun Life U.S.*
173. Sunrun Inc.
174. T-Mobile USA, Inc.†
175. T. Rowe Price†
176. Takeda Pharmaceuticals USA, Inc.*
177. Tampa Bay Rays*
178. Tapestry, Inc.
179. Tech Data Corporation*
180. Thermo Fisher Scientific Inc.

181. Thumbtack, Inc.
182. TNTP, Inc.
183. TPG Global
184. Trillium Asset Management LLC
185. Turnitin
186. Turo Inc.
187. Uber Technologies, Inc.*
188. Ultimate Software
189. Ultragenyx Pharmaceutical Inc.
190. Under Armour, Inc.*
191. Univision Communications Inc.†
192. User Testing, Inc.
193. Viacom Inc.
194. ViiV Healthcare Company
195. Vimeo, Inc.
196. The Walt Disney Company*
197. WarnerMedia LLC†
198. Wells Fargo & Company*
199. Williams-Sonoma, Inc.†
200. Workday, Inc.
201. Wyndham Hotels & Resorts, Inc.†
202. Xerox Corporation
203. Xylem Inc.
204. YSC Consulting
205. Zillow Group, Inc.
206. Zume, Inc.