



CYGNAL

Survey of Likely General Election Voters

Colorado Statewide

Conducted February 16 – 20, 2023

n=500

Likelihood to Vote

1. How do you plan to vote in the November 2024 election for President and U.S. Congress?

	Freq.	%
<u>Vote in-person on Election Day</u>	140	28.1%
Definitely vote in-person on Election Day	112	22.5%
Probably vote in-person on Election Day	28	5.6%
<u>Vote by mail returning ballot as soon as possible</u>	203	40.7%
Definitely vote by mail returning ballot as soon as possible	164	32.7%
Probably vote by mail returning ballot as soon as possible	40	7.9%
<u>Vote by mail returning ballot closer to the election</u>	156	31.3%
Definitely vote by mail returning ballot closer to the election	100	20.1%
Probably vote by mail returning ballot closer to the election	56	11.2%
I do not plan to vote in the November 2024 general election	0	0.0%
Unsure	0	0.0%
Total	500	100.0%

CO RD/WT

2. Generally speaking, would you say things in Colorado are headed in the right direction or off on the wrong track?

	Freq.	%
<u>Right direction</u>	268	53.6%
Definitely the right direction	75	15.0%
Mostly the right direction	193	38.6%
<u>Wrong track</u>	199	39.7%
Mostly the wrong track	121	24.1%
Definitely the wrong track	78	15.6%
Unsure	33	6.7%
Total	500	100.0%

3 – 8. For each of the following, please indicate if you have heard of the person or organization, and if you have, whether you have a favorable or unfavorable opinion of them. If you haven't heard of a name, choose so.

	Fav	Very Fav	Unfav	Very Unfav	No opinion	NHO	NET Fav
Joe Biden	44.8%	19.1%	51.1%	38.6%	4.1%	0.0%	-6.3%
	224	96	256	193	21	0	
Jared Polis	58.5%	25.5%	34.3%	21.8%	5.6%	1.6%	24.3%
	293	127	171	109	28	8	
Colorado State Legislature	50.8%	14.2%	35.2%	14.7%	13.4%	0.7%	15.6%
	254	71	176	73	67	4	
Colorado Public Utilities Commission	33.2%	9.7%	34.6%	13.3%	20.3%	11.9%	-1.4%
	166	49	150	56	102	24	



	166	48	173	67	101	60	
Colorado Utility Consumer Advocate	29.4%	10.7%	24.2%	9.4%	18.4%	28.0%	5.3%
	147	54	121	47	92	140	
Xcel Energy	37.5%	13.3%	46.9%	23.1%	12.9%	2.7%	-9.3%
	188	67	234	115	65	14	

Top Priority

9. Which of the following issues do you believe should be the top priority for Colorado Legislature?

	Freq.	%
Inflation / cost of living	190	38.0%
Crime / public safety	76	15.1%
Homelessness	50	10.0%
Economy / jobs	50	10.0%
Energy prices	43	8.7%
Healthcare	34	6.9%
Climate change	33	6.5%
Education	15	2.9%
Unsure	9	1.8%
Total	500	100.0%

Now thinking about electricity and heating “power” bills...

Utility Bill Cost Description

10. Thinking over the past 24 months, have your home electricity and heating “power” bills in Colorado increased, decreased, or stayed the same?

	Freq.	%
Increased	430	86.1%
Increased significantly	258	51.6%
Increased some	172	34.5%
Stayed the same	37	7.4%
Decreased	13	2.5%
Decreased some	8	1.7%
Decreased significantly	4	0.9%
Unsure	20	4.0%
Total	500	100.0%

Blame

11. Who do you primarily blame for increased power bills in Colorado?

	Freq.	%
Governor Jared Polis	34	6.8%
The Colorado General Assembly	16	3.2%



The Colorado Public Utilities Commission	60	11.9%
Electricity and gas companies like Xcel Energy	206	41.2%
President Joe Biden	116	23.2%
Unsure	69	13.7%
Total	500	100.0%

And thinking about the importance of qualities related to electricity...

Reliability Importance

12. How important is reliability when it comes to the energy that powers your home?

	Freq.	%
<u>Important</u>	<u>471</u>	<u>94.2%</u>
Very important	418	83.5%
Somewhat important	54	10.7%
<u>Not important</u>	<u>21</u>	<u>4.1%</u>
Not very important	11	2.1%
Not important at all	10	2.0%
Unsure	8	1.6%
Total	500	100.0%

Affordability Importance

13. How important is affordability when it comes to the energy that powers your home?

	Freq.	%
<u>Important</u>	<u>478</u>	<u>95.6%</u>
Very important	394	78.8%
Somewhat important	84	16.8%
<u>Not important</u>	<u>15</u>	<u>3.0%</u>
Not very important	6	1.2%
Not important at all	9	1.8%
Unsure	7	1.4%
Total	500	100.0%

Environment Importance

14. How important is protecting the environment when it comes to the energy that powers your home?

	Freq.	%
<u>Important</u>	<u>418</u>	<u>83.6%</u>
Very important	238	47.7%
Somewhat important	179	35.9%
<u>Not important</u>	<u>64</u>	<u>12.8%</u>
Not very important	40	8.0%
Not important at all	24	4.8%



Unsure	18	3.7%
Total	500	100.0%

SRH Renewable 2040

15. If at all, where have you recently seen, read, or heard anything about Governor Jared Polis's goal for 100% renewable energy by 2040? Select as many as apply.

	Freq.	%
On TV	129	25.7%
On the internet or social media	99	19.7%
On the radio	50	10.1%
On a streaming service	51	10.2%
In the mail	34	6.9%
In the newspaper	61	12.1%
Word of mouth	55	11.0%
I have not seen, read, or heard about Governor Jared Polis's goal for 100% renewable energy by 2040 recently	194	38.8%
Unsure	39	7.8%
Total	500	100.0%

SRH Description

16. Was the information you saw, read, or heard about Governor Jared Polis's goal for 100% renewable energy by 2040 positive or negative?

	Freq.	%
<u>Positive</u>	<u>148</u>	<u>55.5%</u>
All positive	52	19.4%
Mostly positive	96	36.1%
<u>Even mix of positive and negative</u>	<u>59</u>	<u>22.2%</u>
<u>Negative</u>	<u>45</u>	<u>16.9%</u>
Mostly negative	26	9.8%
All negative	19	7.1%
Unsure	14	5.4%
Total	267	100.0%

In 2018, Governor Jared Polis revealed a plan for Colorado to run on 100% renewable energy by 2040, meaning a shift from coal and natural gas to solar, wind, and battery power.

Renewable 2040 S/O

17. Do you support or oppose Governor Jared Polis's goal for 100% renewable energy by 2040?

	Freq.	%
<u>Support</u>	<u>312</u>	<u>62.3%</u>
Strongly support	170	34.0%



Somewhat support	142	28.3%
<u>Oppose</u>	<u>158</u>	<u>31.6%</u>
Somewhat oppose	67	13.4%
Strongly oppose	91	18.2%
Unsure	30	6.1%
Total	500	100.0%

Nuclear Familiarity

18. How familiar are you with nuclear energy?

	Freq.	%
<u>Familiar</u>	<u>326</u>	<u>65.3%</u>
Very familiar	115	23.0%
Somewhat familiar	212	42.3%
<u>Not familiar</u>	<u>144</u>	<u>28.8%</u>
Not very familiar	92	18.4%
Not familiar at all	52	10.4%
Unsure	30	6.0%
Total	500	100.0%

Nuclear S/O

19. Do you support or oppose nuclear energy?

	Freq.	%
<u>Support</u>	<u>262</u>	<u>52.5%</u>
Strongly support	117	23.4%
Somewhat support	145	29.1%
<u>Oppose</u>	<u>123</u>	<u>24.7%</u>
Somewhat oppose	60	12.0%
Strongly oppose	64	12.7%
Unsure	114	22.8%
Total	500	100.0%

Nuclear Included S/O

20. Would you support or oppose nuclear energy being included in Colorado's clean generation mix along with wind and solar?

	Freq.	%
<u>Support</u>	<u>267</u>	<u>53.5%</u>
Strongly support	129	25.9%
Somewhat support	138	27.6%
<u>Oppose</u>	<u>130</u>	<u>26.1%</u>
Somewhat oppose	67	13.5%



Strongly oppose	63	12.6%
Unsure	102	20.5%
Total	500	100.0%

21. How is your home or apartment primarily heated?

	Freq.	%
Electric	135	27.0%
Natural gas	288	57.5%
Propane	21	4.3%
Solar	21	4.3%
Other	13	2.7%
Unsure	22	4.3%
Total	500	100.0%

22. Who is your primary energy company provider?

	Freq.	%
Xcel Energy	292	58.4%
Black Hills Energy	46	9.2%
Colorado Springs Utilities	69	13.8%
Delta-Montrose Electric Association	9	1.8%
City of Fort Collins	8	1.6%
Platte River Power Authority	3	0.6%
Holy Cross Energy	7	1.3%
Poudre Valley Rural Electric Association	13	2.6%
United Power	17	3.5%
Unsure	36	7.2%
Total	500	100.0%

23. Are you female or male?

	Freq.	%
Female	259	51.8%
Male	241	48.2%
Total	500	100.0%

24. What age range do you fall within?

	Freq.	%
<u>Under 52</u>	<u>276</u>	<u>55.2%</u>
18 - 37	151	30.2%
38 - 52	125	25.1%
<u>53 and Over</u>	<u>224</u>	<u>44.8%</u>
53 - 64	98	19.6%
65 or older	126	25.2%
Total	500	100.0%



25. How are you registered to vote in Colorado? You may consider yourself of a different party, but what does your voter registration card show?

	Freq.	%
Republican	132	26.4%
Democrat	150	29.9%
Unaffiliated	194	38.8%
Another party	14	2.7%
Unsure	10	2.1%
Total	500	100.0%

26. And thinking about your views toward politics and government, would you say you are...

	Freq.	%
<u>Conservative</u>	<u>169</u>	<u>33.8%</u>
Very conservative	67	13.5%
Somewhat conservative	102	20.3%
<u>Moderate</u>	<u>183</u>	<u>36.6%</u>
<u>Liberal</u>	<u>136</u>	<u>27.2%</u>
Somewhat liberal	82	16.4%
Very liberal	54	10.8%
Unsure	12	2.4%
Total	500	100.0%

27. Do you consider the area where you live to be more rural, suburban, or urban?

	Freq.	%
Rural	85	17.1%
Suburban	284	56.8%
Urban	131	26.1%
Total	500	100.0%

28. What annual household income range do you fall within out of the following options?

	Freq.	%
Less than \$40,000	106	21.2%
\$40,000 - \$69,999	102	20.4%
\$70,000 - \$99,999	78	15.6%
\$100,000 or more	205	41.0%
Unsure	9	1.8%
Total	500	100.0%

29. Which of the following best describes your race or ethnicity?

	Freq.	%
White or Caucasian	396	79.2%
Asian or Pacific Islander	11	2.2%
Black or African American	20	4.1%



Hispanic or Latino	61	12.1%
Other	12	2.5%
Unsure	0	0.0%
Total	500	100.0%

30. Thinking back, who did you vote for in the 2020 election for President?

	Freq.	%
Republican Donald Trump	180	35.9%
Democrat Joe Biden	250	49.9%
Another candidate	38	7.7%
Did not vote	23	4.7%
Unsure	9	1.8%
Total	500	100.0%

31. What's the highest level of education you have completed?

	Freq.	%
<u>No degree</u>	<u>229</u>	<u>45.8%</u>
Some high school	14	2.9%
High school diploma/GED	63	12.6%
Technical Certification	18	3.5%
Some college or Associate's Degree	134	26.7%
<u>At least College</u>	<u>270</u>	<u>54.0%</u>
Four-year undergraduate or Bachelor's Degree	167	33.3%
Graduate degree or further	103	20.7%
Unsure	1	0.2%
Total	500	100.0%

32. General Election X of 4

	Freq.	%
0 of 4	13	2.5%
1 of 4	20	4.0%
2 of 4	49	9.9%
3 of 4	52	10.5%
4 of 4	366	73.1%
Total	500	100.0%

33. Geo - DMAs

	Freq.	%
<u>Denver</u>	<u>390</u>	<u>78.0%</u>
<u>Other DMA</u>	<u>110</u>	<u>22.1%</u>
Albuquerque-Santa Fe	3	0.5%
Colorado Springs-Pueblo	87	17.4%
Grand Junction-Montrose	20	4.1%
Total	500	100.0%



34. Age + Income

	Freq.	%
<65 <\$40k	77	15.3%
<65 \$40k-\$70k	67	13.5%
<65 \$70k-\$100k	60	12.1%
<65 \$100k+	167	33.3%
65+ <\$40k	29	5.9%
65+ \$40k-\$70k	34	6.9%
65+ \$70k-\$100k	18	3.6%
65+ \$100k+	38	7.7%
Unsure	9	1.8%
Total	500	100.0%

35. Age + Gender

	Freq.	%
F 18 - 37	75	14.9%
F 38 - 52	63	12.7%
F 53 - 64	51	10.2%
F 65+	70	14.1%
M 18 - 37	76	15.2%
M 38 - 52	62	12.4%
M 53 - 64	47	9.5%
M 65+	55	11.1%
Total	500	100.0%

36. Race + Gender

	Freq.	%
White Female	195	38.9%
White Male	201	40.2%
Black Female	11	2.2%
Black Male	10	1.9%
Asian Female	7	1.4%
Asian Male	4	0.7%
Hispanic Female	40	8.0%
Hispanic Male	21	4.1%
Other Female	6	1.3%
Other Male	6	1.2%
Total	500	100.0%

37. Education + Gender

	Freq.	%
Female At least College	125	25.0%
Female No degree	134	26.8%
Male At least College	145	29.0%
Male No degree	95	19.0%
Unsure	1	0.2%
Total	500	100.0%



38. Partisanship + Age

	Freq.	%
Republican 18-37	27	5.5%
Republican 38-52	33	6.7%
Republican 53-64	32	6.4%
Republican 65+	40	7.9%
Democrat 18-37	64	12.7%
Democrat 38-52	37	7.4%
Democrat 53-64	23	4.6%
Democrat 65+	25	5.1%
Unaffiliated 18-37	50	10.1%
Unaffiliated 38-52	46	9.1%
Unaffiliated 53-64	38	7.5%
Unaffiliated 65+	61	12.1%
Another party 18-37	3	0.6%
Another party 38-52	7	1.4%
Another party 53-64	4	0.7%
Unsure	10	2.1%
Total	500	100.0%

39. Partisanship + Gender

	Freq.	%
Republican Female	56	11.1%
Republican Male	77	15.3%
Democrat Female	73	14.7%
Democrat Male	76	15.3%
Unaffiliated Female	116	23.2%
Unaffiliated Male	78	15.6%
Another party Female	7	1.4%
Another party Male	6	1.3%
Unsure	10	2.1%
Total	500	100.0%

METHODOLOGY

This survey was conducted February 16 – 20, 2023, with 500 likely general election voters. The survey was conducted via online panel and using an online survey platform whereby voters were only able to participate by unique, secure email invitations. Only one response was allowed per voter. This survey is weighted to adjust for response bias.

ABOUT THE FIRM

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