

A Handbook on K-12 Issues for Colorado School Board Members

October 2021 Revision



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About the Independence Institute	2
Our Mission	2
About the Education Policy Center	2
Our Mission	2
Issues: Choice and Innovation	3
Open Enrollment	3
Charter Schools	4
The Story of the Douglas County Choice Scholarship Program	6
Innovation Schools and Waivers	7
Online and Blended Learning	8
Career and Technical Education	9
Issues: Dollars and Cents	11
School Funding Facts	11
School Finance Formula	12
K-12 Financial Transparency	13
Student-Based Budgeting	14
Course-Level Funding	15
Issues: Teachers and Unions	16
Teacher Tenure and Senate Bill 191	16
Educator Evaluations	16
Compensation Reform	18
Collective Bargaining Reform	19
Dues Deduction and Union Privileges	20
Issues: Testing and Accountability	22
Colorado Academic Standards and Common Core	22
Assessment	23
Accreditation and Accountability	24
Issues: Governance and More	25
Miscellaneous Transparency Initiatives	25
State Board of Education	26
Issues: The Colorado READ Act	26

About the Independence Institute

A central role of an effective think tank is to produce quality research and analysis. For more than 35 years we have provided research resulting in changes in law and policy. Yet, we are more than a think tank. We are an "action tank." We put our ideas into action through groundbreaking litigation, activist training, work on ballot initiatives, new media, and investigative reporting. We don't just fight on paper. We fight for freedom on the streets, in the statehouse, in the media, on the ballot, and in the courts.

Our Mission

The mission of the Independence Institute is to empower individuals and to educate citizens, legislators, and opinion makers about public policies that enhance personal and economic freedom.

About the Education Policy Center

The Independence Institute has been a leader in addressing the pressing issues facing education in modern America. The Institute's Education Policy Center promotes issues such as school choice, school accountability, and teachers' rights through its in-house publications, print media, internet, radio, television, and briefings. Calling for greater involvement of parents in the role of educating children, this Colorado think tank was the first in the state to promote ideas such as educational vouchers, charter schools, educator accountability, and public-school report cards.

Our Mission

The mission of the Independence Institute's Education Policy Center is to advance K-12 public policy that empowers parents with the freedom to choose the most beneficial form of education for their children, fosters the development of effective delivery and support systems that enhance student learning, and provides accountability for the productive use of taxpayer dollars directed to education.

Director: Pam Benigno – <u>Pam@i2i.org</u> Website: <u>https://i2i.org/education/</u> Parent outreach website in English and Spanish: <u>https://schoolchoiceforkids.org/</u>



Issues: Choice and Innovation

Open Enrollment

Open enrollment policies enable parental choice by allowing students to enroll in public schools or public school districts other than those to which they would ordinarily be assigned. Intradistrict open enrollment has been available in Colorado since 1990. Interdistrict open enrollment was added in the 1994-1995 school year. Colorado has one of the least restrictive <u>open</u> <u>enrollment laws</u> in the United States. There are two types of open enrollment:

- Intradistrict open enrollment refers to students' ability to enroll in public schools other than their assigned neighborhood schools within their public school district's boundaries.
- Interdistrict open enrollment refers to students' ability to enroll in public schools outside of their public school district's boundaries.

Colorado school districts must adopt their own open enrollment policies, including timelines, and procedures. School districts and schools must make an effort to accept students wishing to open enroll if there is adequate space and staff available. Such requests can be denied if:

- The school requested does not offer appropriate programs or is not structured or equipped with the necessary facilities to meet the special needs of the pupil or does not offer a particular program requested.
- The pupil does not meet the established eligibility criteria for participation in a particular program, including age requirements, course prerequisites, and required levels of performance.
- The student has been expelled or is prohibited from enrolling for certain reasons defined in statute.

Lessons and Observations

1. Individual district school boards must craft their own open enrollment policies within the confines of Colorado statute. This potentially allows school boards to tailor their policies to encourage open enrollment into certain schools or programs, or to create pathways through which families from both inside and outside the district can more easily find



the schools that best meet their students' needs.

2. Colorado's strong open enrollment laws create healthy competition between school districts, and even between schools within districts. Each student gained equates to more funding for schools and districts, which creates a strong incentive to attract and retain students. School board members should be attuned to the needs in their geographic area when it comes to creating, modifying, or expanding academic or other programs.

Key Resources

- Colorado Open Enrollment Statute
- History of Colorado's open enrollment law: <u>On the</u> <u>Road of Innovation: Colorado's Charter School Law Turns</u> <u>20</u>
- <u>SchoolChoiceforKids.org</u> "<u>Open Enrollment</u>" webpage

Charter Schools

Charter schools are public schools that are given additional flexibility to innovate through waivers exempting them from certain state and district requirements. For more information on these waivers, see the <u>Colorado Department of Education's Waiver</u>. <u>Requests</u> page. Charter flexibility allows for a wide variety of different educational models that provide parents and students with additional options when selecting a school. To name a few, some charters focus on academically rigorous education models, others utilize more experiential learning approaches, and still others focus specifically on Science, Technology, Engineering, and Math (STEM).

While charter schools must be authorized by a school district's board of education or by the <u>Charter School</u> <u>Institute</u>, they are operated by their own boards instead of by the authorizer's board. These boards are made up of parents, community members, or teachers. Some board members may include the charter school's founders who often <u>made enormous sacrifices to start</u> <u>the school</u>. The largest charter school advocacy and support organization in the state is the <u>Colorado</u> <u>League of Charter Schools</u>.

It is important to note that charter schools are not private schools. Charter schools:

- Cannot charge tuition
- Cannot have special entrance requirements

- Are bound by federal and state public school laws unless they receive a state approved waiver
- Must administer state academic tests and conform to state academic standards
- May not discriminate
- Must accept students with disabilities and/or special needs if possible
- May not teach religion

Overview of Charter Schools in Colorado

In the 2020-2021 school year, there were over 130,000 Colorado public school students enrolled at 261 charter campuses across the state; this accounts for 15 percent of the state's total public school enrollment. Despite arguments that charter schools promote racial segregation, in the 2018-2019 school year, minority students made up 48.3 percent of Colorado's charter school enrollment—a slightly higher percentage than in traditional public schools (46.5 percent).¹ In the fall of 2021, 266 charter schools were serving Colorado students. (Official pupil membership numbers were not available at the time of publication.)

Also, in 2018-19, Colorado charters served relatively fewer low-income children, with roughly 34.6 percent of charter students qualifying for free or reducedprice lunches under the National School Lunch Program compared to 41.9 percent of traditional public school students.² The percentage of charter school students from low-income backgrounds has roughly doubled since 2001, and large urban districts like Denver Public Schools have larger percentages of low-income children enrolled in charter schools. For more information, see the Colorado Department of Education's <u>2019 State of Charter Schools Triennial Report</u>.

Similarly, based on evidence from 2019, charters in Colorado serve a slightly smaller percentage of special education students (7.2 percent) than traditional public schools (11.9 percent).³ For more information, see <u>Understanding the Charter School Special Education Gap:</u> <u>Evidence from Denver, Colorado</u>.

Colorado is one of the 44 states with a charter school law,⁴ plus Washington D.C. Passed in 1993, Colorado's charter law is now more than 25 years old. For historical background about the bipartisan support and the passage of Colorado's law, see <u>On the Road of</u> <u>Innovation: Colorado's Charter School Law Turns 20</u>.

Charter Funding Issues

Charter schools face unique funding challenges. Across the United States, charter schools tend to be underfunded compared to traditional public schools.

In Colorado, charter schools receive the same amount of state per-pupil revenue (PPR) as traditional public schools. However, some of that revenue may be charged back by a school district for central administrative costs associated with services provided to the school. Districts with enrollments under 500 students can withhold up to 15 percent of the PPR while those with more than 500 students can withhold up to 5 percent.⁵ Charter schools will sometimes purchase services such as technology or sanitation from their authorizing districts. Additionally, charter schools can be charged for direct services associated with school oversight such as charter school contract negotiations. Charters also receive funds for capital needs through the Charter School Capital Construction Fund. For more information on how charters schools are funded, refer to the Colorado Department of Education's Understanding Colorado School Finance and Categorical Program Funding brochure.

Charter funding inequity has historically been exacerbated by their frequent exclusion from district bond issues and mill levy overrides (MLO). Bond issues

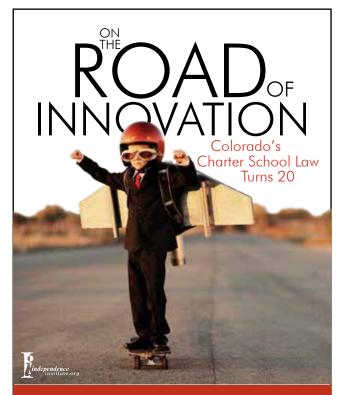
are voter-approved long-term debt obligations financed through property taxes. These are used to finance capital projects. MLOs, which also rely on property taxes, are voter-approved tax increases that are typically used to fund "soft" projects or initiatives like starting new programs, hiring teachers, or purchasing new textbooks, or equipment. With the passage of 2017's House Bill 17-1375, Colorado's lawmakers made clear their intention to begin addressing the issue of charter funding inequity, with the new legislation requiring school districts to either fully

share MLO revenue with charter schools or to devise a plan for how to otherwise equitably distribute the revenue. The first academic year to see the law fully in effect was 2019-20.

A challenge that persists is the fact that although charters must be included in conversations about bond issues, they are often not included in district bond requests. Thus, despite assistance from the Charter School Capital Construction Fund, charter schools find themselves in a uniquely challenging position because they must pay for their own facilities out of their allotted per-pupil revenue. Traditional public schools do not face this challenge, as their school facilities are funded at the district level using general fund money, certificates of participation (COPs), or voter-approved bond issues. On average, in the 2016-2017 school year, Colorado charter schools spent more than \$725 from per-pupil operating revenue on facilities-related costs.6 Despite frequent arguments to the contrary, research on Colorado and other states illustrates that most charters do not and cannot make up for lower funding through the solicitation or use of private philanthropic money.

Charter School Academic Performance

Despite generally lower resources, charter schools across the United States tend to perform as well as, or better than, their traditional public-school



IP-4-2013 • by Pamela Benigno, Director, Education Policy Center and Kyle Morin • June 2013

counterparts. Thus, on a dollar-for-dollar basis, charter schools are generally more productive than traditional public schools. While the flexibility offered to charter schools results in a wide range of school quality, charters as a whole perform very well. They are showing positive results across the nation despite some variation, especially for disadvantaged minority students. In particular, urban charter schools are producing

significantly higher academic growth for students than traditional public schools.

The positive trend in charter school performance is also evident in Colorado. In the <u>State of Charter</u> <u>Schools Triennial Report</u>, Colorado charters generally outperform non-charter schools on state performance measures, overall and with educationally disadvantaged subgroups. However, they lag behind non-charter schools in workforce readiness. Well-run charter schools offer powerful public-school choices to parents and students.

Lessons and Observations

- School board members should remember that all charter school students are public school students. Many charter opponents treat charter students as somehow external to or different than other district students. This is simply not the case.
- 2. School boards play an important role when it comes to authorizing charter schools to operate in their districts. This creates exciting opportunities for school boards to encourage innovation and choice within their districts, as well as a means of providing more specialized education to meet the demands of their communities.
- 3. School board members should exercise their best judgment when approving schools. They should also monitor their charter schools' performance and listen to feedback from charter parents in order to make informed decisions on the reauthorization of existing schools.
- 4. School board members should ensure equitable funding for all charter school students under any applicable mill levy overrides. School boards should also work to include charter schools in bond issues, alleviating some of the facility-related financial burdens that charter schools may face.

Key Resources

- Colorado Department of Education, <u>Charter</u> <u>Schools</u> webpage
- Colorado Department of Education, <u>Understanding</u> <u>Colorado School Finance and Categorical Program Funding</u> (See pages 9-11)
- Colorado League of Charter Schools
- Independence Institute, <u>On the Road of Innovation:</u> <u>Colorado Charter School Law Turns 20</u>

 Independence Institute, <u>The Challenges of Opening a</u> <u>Charter School: Three Colorado Case Studies</u>

Local Private School Choice: The Story of the Douglas County School District's Choice Scholarship Program

In 2011, Douglas County School District, the state's third largest school district, launched its pilot Choice Scholarship Program (CSP). The Douglas County School District Board of Education agreed that district students should have increased choice, so that all students' educational needs were met. Students residing within the district's boundaries who had been enrolled in a Douglas County public school for at least one year were eligible to apply for a scholarship under the CSP and could receive as much as 75 percent of per-pupil funding toward their education at a participating non-public school. Before the program's first academic year could even commence, plaintiffs including the ACLU and Americans United for Separation of Church and State moved to challenge the CSP. The Denver District Court enjoined the program shortly before CSP participants were scheduled to begin attending their schools; subsequently, the District Court struck the program down. The Colorado Court of Appeals then sided with the Douglas County Board and issued a ruling favorable to the scholarship program, but this decision was overturned by a 2015 Colorado Supreme Court decision which declared that the



SCHOOL CHOICE

Choice Scholarship Program provided government aid to religious institutions.

The Douglas County case made its way to the United States Supreme Court, which vacated the Colorado ruling and directed the state court to reconsider its decision in light of the 2017 decision in *Trinity Lutheran v. Comer*. Before the Colorado Supreme Court could revisit the case, the newly elected Douglas County Board of Education voted unanimously to terminate the Choice Scholarship Program in December of 2017.

With the ending of the program, Colorado's educational choice landscape effectively reverted back to what it had been prior to 2011, as all rulings were rendered moot and the Court handed down no decision to clarify the status of private school choice in the state.

In July of 2019, the United States Supreme Court announced that it would hear the case of Espinoza v. Montana Department of Revenue. The petitioners were a group of mothers who wanted to send their children to religious private schools with money from a scholarship program. A modest state tax credit incentivized philanthropic contributions to the scholarship program. The mothers challenged a state rule that barred funding from the program on the grounds that it helped finance religious institutions. Though the case was not perfectly analogous to what happened in Douglas County, it stood to clarify some aspects of the constitutionality of state-level Blaine provisions, which are written into a number of state constitutions to bar state aid from benefitting "sectarian" institutions.

On June 30, 2020, the <u>U.S. Supreme Court ruled</u> in *Espinoza v. Montana Department of Rev*enue that states that subsidize private education cannot disqualify a private school from participating in a school choice program solely because it is a religious school. The ruling effectively ended Blaine Amendments—at least as they are usually applied—in Colorado and elsewhere.

Innovation Schools and Waivers

In 2008, the Colorado General Assembly adopted Senate Bill 130, the Innovation Schools Act.

According to a <u>description</u> from the Colorado Department of Education website, the Act "provides a pathway for schools and districts to develop innovative practices, better meet the needs of individual students and allow more autonomy to make decisions at the school level." The description continues:

The Act allows schools greater control over matters such as educational programming, personnel selection and evaluation, calendars and scheduling, and budgeting. Under the Act, a public school or group of public schools may submit an innovation plan to a local board of education outlining the innovative practices the school or schools intend to implement and identifying the state laws or rules and local policies that the school(s) seek to waive. Once approved by a local board of education, the district submits the innovation plans and waiver requests to the Colorado State Board of Education for approval.

In the <u>2020-21 school year</u>, Colorado had 107 innovation schools serving 48,539 students across 16 districts. Denver, for whom the Act was primarily written, had by far the most such schools with 53. Next is innovative District 49 in El Paso County, with 11.

Waiver requests can address state laws and regulations, and/or district policies. Individual schools also may opt-out of collective bargaining provisions with a 60 percent vote from affected employees. The school finance formula and the requirement to take state assessments are primary areas for which waivers cannot be provided. Innovation plans require later reports that show evidence of sustained or boosted academic performance. Possible areas that could be requested for flexibility in an innovation plan include the following:

- School curriculum and program
- School calendar
- School governance
- Teacher recruitment, training, professional development, and dismissal
- · Performance standards for teachers and principals

Lessons and Observations

1. Two primary opportunities exist with regard to innovation status. First, a local board of education may foster a school-level culture of innovation and encourage creative requests for waivers. They can develop relationships with effective principals to bring discrete problems and opportunities into public dialogue. More ambitiously, a board may lead a <u>broad innovation</u> effort along the lines of Falcon District 49.

- Not all policy waivers require Innovation Schools Act procedures. State-level waivers may be needed for some items, but the local board can empower much of the innovation process through its own policy-making authority.
- 3. Innovation schools can be a useful tool in many situations, but they are not a panacea. They help to create the conditions to succeed by removing barriers, but they do not guarantee success. Their results have been mixed. As with any education model, academic achievement is dependent on the quality of the leadership, program, and instruction.
- 4. Consider that a new charter school may be preferred to an innovation school. The waiver power makes the two entities potentially very similar, but charters have more and easier access to needed waivers to enact their programs and policies.

Key Resources

- Colorado Department of Education, <u>Innovation</u> <u>Schools</u> webpage
- Colorado Department of Education, <u>2021 Innovation</u> <u>Schools Annual Report</u>

Online and Blended Learning

This section is not related to remote- or hybrid- instruction implemented as a replacement for in-person instruction during the COVID-19 pandemic.

Both full-time online education and blended learning use internet technology to deliver instruction to students. However, full-time online education is regulated by unique Colorado statutes. Blended learning is most often utilized within a traditional brick-and-mortar school in individual classrooms or as part of a school's overall program.

Colorado has both full-time online schools and fulltime online programs. Many models enable students to access courses entirely from home, while others provide a physical location for students to access courses and receive help. Families from any location in Colorado have numerous online multi-district schools to choose from. Some school districts have authorized single-district schools or programs that serve only students who reside in their district. For a list of full-time online schools and programs visit the Colorado Department of Education's "<u>Online</u> <u>Schools and Programs</u>" page. Blended learning can take many forms, but, as its name suggests, blends online learning with more traditional classroom instruction or guidance.

Blended learning has been defined as, "a formal education program in which a student learns at least in part through online delivery of content and instruction with some element of student control over time, place, path, and/or pace and at least in

part at a supervised brick-andmortar location away from home." Some examples of blended learning models:



- **Rotation:** Students alternate between face-toface instruction and online lesson delivery in a classroom, computer lab, or at home.
- **Flex:** The curriculum is delivered online usually in a learning lab while teachers provide on-site support in the form of tutoring or small group instruction.
- **Self-blend:** Students take traditional courses at school and self-selected online courses at home.
- **Enriched Virtual:** Students take classes online at home and check in with teachers for face-to-face learning as needed.

The benefits of effective integration of technology in a classroom include reducing the amount of time teachers spend on tasks like attendance, grading, data aggregation and analysis, and skills practice, thereby enabling teachers to focus on high-impact instructional strategies and personalized attention. Blended learning can give a teacher flexibility to have students who have mastered the material to move ahead to the next online module while the teacher personally works with students who are struggling.

Lessons and Observations

- Blended learning can be an innovative way to raise academic achievement and provide students with a personalized education. It can also be a way to reduce costs in some instances. However, it is not right for every situation. Educator buy-in is the key to success. Board members should work closely with educators and school leaders to decide which model, if any, fits best in any given situation.
- Blended learning requires a certain level of investment in the network infrastructure, software, and hardware tools required to make such models work. Additionally, some students may need to be provided with technology for any work required at home. Board members should weigh these start-up costs to potential benefits offered by blended learning.
- Blended learning can be supported through changes to the way schools are funded in Colorado. This requires a state-level policy shift, as school districts' ability to influence funding is somewhat limited. Yet, school board members can and should investigate innovative new ways of allocating funds within their districts, particularly in cases where doing so could allow individual schools to build specialized programs like blended learning if they so choose. Perhaps the most promising example of such a funding mechanism is student-based budgeting. Additionally, school board members should pay close attention to strategies used by other districts to cover blended learning-related costs.

Key Resources

- Colorado Department of Education's "<u>Online</u> <u>Schools and Programs</u>" webpage
- <u>Colorado Digital Learning Solutions</u>
- Maximizing Competency Education and Blended Learning
- <u>Clayton Christensen Institute for Disruptive</u> <u>Innovation</u>
- <u>Aurora Institute</u>
- <u>School District Partnerships Help Colorado K-12 Blended</u> <u>Learning Take Flight</u> (2014)

Career and Technical Education

Technical training at the middle and high school levels has long been around, but in recent years career and technical education (CTE) programs have garnered renewed and considerable attention. Though the umbrella term of CTE tends to elude a simple and concise definition, the overarching aim of CTE is to emphasize instruction in skills and practical training to better integrate a student's education at the secondary level with their post-graduation careers, whatever these may be. This means that education under the auspices of CTE is not necessarily synonymous with the sort of vocational training that prepares students to enter the workforce immediately upon graduating high school but may instead entail preparation for career paths that do require postsecondary schooling.

Colorado career and technical education programs tend to be subdivided into the following sets of <u>career</u> <u>clusters</u>:

- Agriculture, Food, and Natural Resources
- Architecture and Construction
- Arts, A/V Technology, and Communications
- Alternative Cooperative Education (ACE)
- Business Management and Administration
- Education and Training
- Energy
- Finance
- Government and Public Administration
- Health Science
- Hospitality and Tourism
- Human Services
- Information Technology
- Law, Public Safety, Corrections, and Security
- Manufacturing
- Marketing
- Science, Technology, Engineering, and Mathematics (STEM)
- Transportation, Distribution, and Logistics

Even a superficial glance at the above categories reveals that many of the areas of career training under the CTE umbrella are not merely the sort of instruction in low-skill jobs that the conventional idea of vocational education generally entails.

According to <u>2018-19 data</u> made available by the Colorado Community College System, 110,265 high school students (or 38 percent of the statewide total) and 37,240 middle school students in Colorado were enrolled in CTE programs. The same report also presents figures about student outcomes, these include high school graduation rates that are 11 percentage points higher than the statewide total, as well as a 98 percent employment, postsecondary enrollment, or military enlistment rate for CTE concentrators.

Effective instructors are key to the success of CTE programs. The Colorado Department of Education makes available <u>a set of parameters</u> that prospective instructors must meet in order to be authorized to teach CTE courses.

Recommended reading: <u>An Overview of Colorado K-12</u> <u>Career and Technical Education</u>.

Lessons and Observations

 Career and Technical Education programs provide a way of personalizing a student's academic needs, capacities, and postsecondary career interests.
 School and district administrators should pay special attention to the characteristics of their communities in order for programs of CTE instruction to work to their fullest potential. 2. There is much talk of a wide "skills gap" that exists in the U.S. labor market (especially in the various skilled trades), meaning that there is a large number of positions that remain unfilled because employers cannot find qualified applicants. CTE programs can provide a means of addressing this issue by training students for jobs that are in high demand in their school's respective town, state, or region.

Key Resources

- Colorado Department of Education's "<u>Career and</u> <u>Technical Education</u>" webpage
- Colorado Community College System's CTE
 website <u>Colorado Career and Technical Education</u>
- <u>An Overview of Colorado K-12 Career and Technical</u>
 <u>Education</u>
- <u>Power Technical: Preparing Educated and Ethical Leaders in</u> <u>the Trades</u>

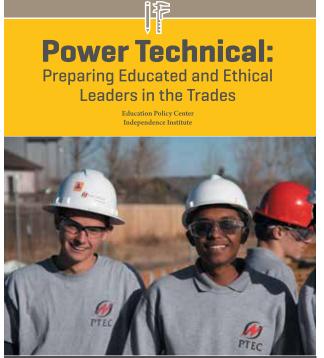


An Overview of Colorado K-12 Career and Technical Education

The Education Policy Center

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COLORADO PUBLIC SCHOOL PROFILES JANUARY 2020

Issues: Dollars and Cents

School Funding Facts

Colorado K-12 public schools are funded through a combination of state, local, and federal tax dollars in addition to various revenues collected through fees and private grants.

In FY 2021-22, the School Finance Act is expected to provide public schools with \$8 billion, with the state contribution at \$4.8 billion, or 61 percent of the total, and the local contribution at \$3.1 billion, or 39 percent of the total. The average per pupil funding is projected to be \$8,991 an increase of 10.7 percent.⁷

Though many observers speak of funding levels only in the context of per-pupil revenue under the annual School Finance Act, this figure excludes billions of dollars in additional revenue. According to Colorado Department of Education data from 2019-20, the most recent year for which full data are available, total revenue spent on PK-12 education was \$14.5 billion, or \$16,231 per student based on funded pupil count.⁸

Comparing state-by-state school funding data remains a challenge. In attempting to measure the same things and drawing from the same pool of information, two different credible entities can report two different results depending on what specific data is included and what factors are adjusted for. Additionally, it bears mentioning that most state rankings represent statewide averages which conceal the fact that some schools or districts spend more than others depending on their specific demographics and needs. Some outlets publish school finance rankings, Colorado ranks as follows:

United States Census Bureau 2018 Statics: 36th in revenue and 37th in spending⁹ National Education Association 2019-20: 28th in revenue and 27th in spending¹⁰

LESSONS AND OBSERVATIONS

- 1. In the past, the argument was made that Colorado ranked 49th in the nation in school funding. Since then, the argument has been deemed misleading because it was based on per-capita income.
- 2. One should be generally wary of state-by-state K-12 revenue and expenditure comparisons, given how many different categories and sources of funding there are and hence how easy it might be to produce a set of rankings that reflect a specific policy objective.
- 3. Finally, it is imperative to note the fact that neither spending nor revenue translate directly into classroom results. Dollars are only one of many factors that contribute to academic achievement.

Key Resources

- Independence Institute, <u>Counting the Cash Again: An</u> <u>Update on Colorado School Finance</u> (Figures from 2016 but offers valuable insights.)
- Colorado Legislative Council, <u>2021 School Finance</u> <u>Handbook</u>



- Colorado Department of Education, <u>School</u> <u>Finance</u> webpage
- National Education Association, "<u>Rankings of</u> <u>States and Estimates of School Statistics</u>"
- U.S. Census Bureau, "<u>Annual Survey of School</u> <u>System Finances</u>"

School Finance Formula

The primary (but not exclusive) source of funding for Colorado K-12 school districts is the <u>School Finance</u> <u>Act formula</u>, annually reauthorized by the state's General Assembly. The legislature sets the base funding amount and adjusts it according to a district's size, costof-living, personnel costs, share of at-risk (low-income) students, and non-fully proficient English language learners to determine **Per Pupil Revenue (PPR)**. Students in multi-district online programs are funded at a lower standard rate.

The number of students enrolled during the October 1 fall count window helps to determine a district's current-year **Total Program** funding. **The Funded Pupil Count** used in the formula calculation may differ from the actual student enrollment. For example, districts with declining enrollment are protected by being able to take an average pupil count from the current year and up to four previous years. The extra students counted in the formula are often referred to as "Phantom Students".

School Finance Act allotments to districts are paid for by a combination of local and state funds. The **Local Share** consists of money collected from a standard property tax assessment and specific ownership taxes on vehicle registrations. These revenues provide the first portion of school funding in any given school district. The difference between the local share and the calculated Total Program amount is then backfilled by the **State Share** from the Colorado treasury, an amount paid out on a monthly basis by CDE (eventually adjusted from original projections to match precise figures).

A term commonly heard in Colorado education funding debates is the **Budget Stabilization Factor** (previously referred to as the Negative Factor) This theoretical figure refers to the difference between the current Total Program and the amount available in Total Program had the state followed the funding increase requirements of Amendment 23. This figure currently stands at \$571.2 million for the 2021-22 school year.¹¹

The Budget Stabilization Factor is best understood as the amount of money that would be allocated to K-12 education in the absence of other state funding obligations in unrelated areas like health care. It is a reflection of increasing budgetary pressures, not malice on the part of lawmakers. The legislature's authority to use the Budget Stabilization Factor under Amendment 23 was upheld by the Colorado Supreme Court in *Dwyer v. State.*

Additional Funding Sources

Whether one is measuring the total tax revenues received by Colorado K-12 agencies, or the total funds available for operating expenses, the amount of money allocated through the state's School Finance Act represents only a portion of total funds. Other sources of revenue include:

- **State categorical programs:** Dollars assigned for special education, transportation, small attendance centers, and other specific allocations from the legislature are not distributed on a perstudent basis through the school finance formula. Approximately \$321 million was appropriated for categorical programs in 2020-21.¹²
- **Local mill levy overrides:** Voter-approved property tax funds supplement the general fund or other specific initiatives without counting against the state's obligation to backfill the school finance formula. Mill levy override revenue for FY 2019-20 was roughly \$1.4 billion.¹³
- Federal funds: In 2019, the federal government allocated \$454 million to K-12 education through grants as well as ESSA appropriations¹⁴. This number does not include competitive grants and initiatives that are not specific to Colorado. ESSA appropriations for 2020-21 reached a grand total of \$141 million for Colorado.¹⁵
- Federal COVID-19 Funds: Congress passed three stimulus bills that include funding for education: the Coronavirus Aid, Relief, and Economic Security (CARES) Act (March 2020); the Coronavirus Response and Relief Supplemental Appropriations (CRRSA) Act (December 2020); and the American Rescue Plan (ARP) Act (March 2021). Colorado received over 2 billion for

elementary and secondary education. See the <u>CDE</u><u>Overview</u>.

• Local and state facilities funding sources: The primary option to pay for facilities outside the general budget is to finance debt through local bond elections. The state also has made available the competitive BEST (Building Excellent Schools Today) matching grant program and a loan program for capital improvements in "growth districts."

Lessons and Observations

1. The only area in which local school boards can actively drive changes to revenue is through a local mill-levy override or debt-increasing bond campaign. In the best interests of making wise use of taxpayer dollars, this approach should not be leaned on before streamlining administrative overhead and seeking flexible options for financing employee PERA pensions, among other initiatives.

Key Resources

- Colorado Legislative Council, <u>2021 School Finance</u> <u>Handbook</u>
- Colorado Department of Education, <u>Understanding</u> <u>Colorado School Finance</u>
- Colorado Department of Education, <u>School</u> <u>Finance Funding</u> (School district level details 2004-05 to present)
- Colorado Joint Budget Committee, <u>Appropriations</u> <u>Report Fiscal Year 2020-2021</u>

K-12 Financial Transparency

The national movement toward greater transparency of government financial activities affects school districts and other local education agencies. Colorado in recent years has been at the forefront of the movement.

In 2010, the Colorado General Assembly passed House Bill 1036, also known as the Public School Financial Transparency Act. Signed into law by then-Governor Bill Ritter, the Act requires "local education providers" – including school districts, the Charter School Institute, charter schools, and Boards of Cooperative Education Services (BOCES) – to post a wide range of financial information online in a free and downloadable format. Early levels of compliance ranged from incomplete and shoddy to "going above and beyond the call of duty," with user-friendly, searchable databases.

The passage of the 2014 Student Success Act (House Bill 1292) included a <u>revamping of K-12</u> <u>financial transparency requirements</u>. In 2017, the state released a <u>website</u> where citizens can compare K-12 expenditures across districts and schools. The website supersedes and replaces the requirement for

school districts to post financial information on their own sites. The website, like nearly all sources on school finance, only reports revenue and expenditures from certain sources. It offers a more complete



picture than the School Finance Act alone, but it is certainly not comprehensive.

Lessons and Observations

- The first state legislative effort to promote online K-12 financial transparency in Colorado occurred in 2009. Even before a bill passed, a number of school districts (including Falcon 49 and Jefferson County) moved ahead of the curve to build greater trust with the public. Nothing in state law prevents districts from taking additional steps beyond existing requirements.
- 2. School boards ought not to discontinue all current financial transparency reporting practices simply because state requirements change in 2017. Many posted documents and other data will remain useful.

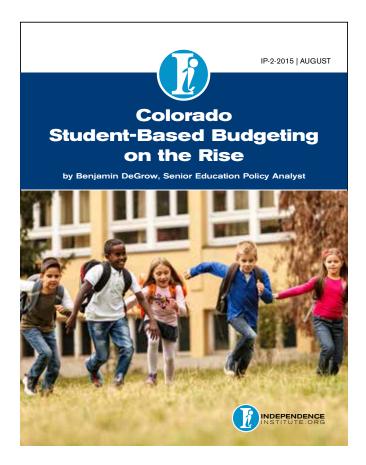
Key Resources

- Colorado Department of Education, <u>Financial</u> <u>Transparency</u>
- <u>Financial Transparency for Colorado Schools</u> website

Student-Based Budgeting

<u>Colorado school districts are at the forefront of the</u> <u>move to student-based budgeting (SBB)</u>—also known as student-based allocation (SBA) or "backpack funding." Such systems are most clearly identified by designating a significant share of per-pupil funding to follow each student to the school where he or she is being served. That money should reach the school in the form of actual dollars that can be spent flexibly at school leaders' discretion, not as district programs or staffing formulas. In essence, SBB extends Colorado's established system of "local control" beyond district headquarters to decision-makers closer to individual students. It also bolsters parental choice by directing more dollars to follow students directly to where they learn. SBB promotes the following established benefits:

- **Transparency:** to show more clearly how many funds are distributed to individual schools, and for which purposes
- **Equity:** to ensure a rough parity of funds distributed based on actual identified student need
- **Flexibility:** to give school leaders and communities the power and responsibility to make more program decisions with budgeted dollars



In addition, Colorado's SBB practitioners demonstrate a level of diversity in detail and implementation. Several important lessons can be gleaned, especially from the most robust (District 49 – Falcon) and oldest (Poudre, Denver, Douglas County) SBB programs. Adams 12 and Jefferson County also launched similar initiatives.

School Board Role: Little is needed except to set the direction for the superintendent or other district leaders to pursue the development of SBB. Certainly, no state intervention is needed, just school board-level oversight to ensure progress is made toward smarter spending in service of student needs.

Lessons and Observations

- 1. District leadership needs to set the standard for a culture shift. But the chief business or financial officer role is crucial to success, using accounting tools to expand opportunities for smarter schoollevel decision-making.
- 2. District officials need to communicate regularly with building leaders their risks and opportunities, and to be patient for a two- to three-year transformation to occur. Principals need to be prepared to justify their decisions with their respective communities and to highlight the successes enabled by a rational and inclusive SBB process.
- 3. There will always be limitations to funds that can be empowered at the school level, but they are likely fewer than you think. SBB districts should constantly look at ways to preserve and expand both the revenue streams and budget areas under schoollevel autonomy.
- 4. Enable individual schools to carry over funds in "savings accounts" to be used for local priorities. This approach stifles the "use-it-or-lose-it" mentality and empowers student-centered programming and creative solutions at the building level.
- 5. Examine and pursue ways to use SBB to reward schools for meeting performance targets based on multiple valid measures aligned with local academic goals.

Key Resources

- Independence Institute, Colorado Student-Based Budgeting on the Rise
- Georgetown University, <u>Edunomics Lab</u>
- Reason Foundation Policy Brief Series, Student-Centered Funding Roadmap for Policymakers
- Reason Foundation, Weighted Student Funding Yearbook 2019 (Includes Denver, Douglas County, Jefferson County, and Poudre school districts.)
- Reason Foundation, A Handbook for Student-Based Budgeting, Principal Autonomy, and School Choice

Course-Level Funding

Many Colorado secondary students may benefit from the flexibility to choose primarily digital (but also faceto-face career tech) courses from outside their district while maintaining enrollment in their home school. Students' ability to "self-blend" courses in this manner is hampered by school district control of per-pupil funding and course options. As of September 2019, 15 states had bypassed the old system and enacted a version of Course Choice or Course Access.¹⁶

In order to maximize student choice and access, some share of per-pupil revenue or other dedicated funding stream needs to be portable and student-directed. A central agency can oversee and advertise the course catalog. The preferred form of quality oversight would be to tie at least half of the funding to successful course completion.

School Board Role: Creating statewide studentcentered course access must be done through the General Assembly. Under such a system, though, innovative school districts could leverage their educational strengths to compete in course offerings.

Lessons and Observations

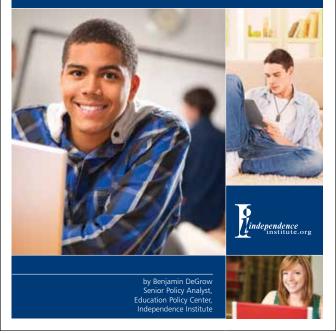
- 1. Unresolved disputes about ownership of student achievement data under the state's current accountability system would require additional changes.
- 2. There is significant reason to believe this would be the type of program that doesn't affect a huge number of students but could make a significant impact for those it does affect.

Key Resources

- Independence Institute, Online Course-Level Funding: Toward Colorado Self-Blended Secondary Learning Options
- Foundation for Excellence in Education, Course Access
- Louisiana Course Choice
- Colorado Digital Learning Solutions

Online Course-Level Funding: Toward Colorado Self-Blended Secondary Learning Options

IP-4-2012 | May 2012



Teacher Tenure and Senate Bill 191

Teacher tenure is a statutory provision that provides near-complete job security once a teacher has been employed for a certain period of time. In the past, Colorado simply required three years of continuous employment as a teacher in order to qualify for tenure, which in our state is known as "non-probationary status." Once a teacher is granted non-probationary status, it often becomes extremely difficult and expensive for districts to let the teacher go without first completing an arduous and expensive type of due process—even if that teacher is not effective in the classroom. In 2009, a large study showed that there had been zero formal dismissals in Denver Public Schools during a three-year period.

Passed in 2010, Colorado's <u>Senate Bill 191</u> (SB 191) significantly altered the landscape surrounding teacher effectiveness and tenure.

The bill was unanimously supported by Republicans, though it caused deep rifts in the Democratic Party. SB 191 was vehemently opposed by the Colorado Education Association, Colorado's largest teachers union. SB 191 had four primary effects:

- Requiring that 50 percent of teacher and principal effectiveness ratings be tied to multiple measures of student academic growth
- Requiring that teacher effectiveness ratings be tied to the earning or loss of non-probationary status (non-probationary status can be earned

after three consecutive years of demonstrated effectiveness and lost after two years of demonstrated ineffectiveness)

- Requiring the "mutual consent" of both a teacher and a principal when placing the teacher into a new school
- Requiring effectiveness ratings be a significant factor in

layoff decisions, with seniority considered after effectiveness instead of the other way around

Basing the earning of non-probationary status on teachers' effectiveness in the classroom—and allowing teachers to lose such status if they perform poorly is an important step toward reforming teacher tenure. However, such provisions rely on evaluation systems that can meaningfully differentiate teacher performance using multiple measures of effectiveness.

It is important to note that while local school boards can build their own unique teacher evaluation systems within certain parameters set forth by SB 191, they cannot directly alter statutory provisions related to teacher tenure.

For more detailed information on teacher tenure reform, SB 191, and educator evaluations, see <u>Eternal</u> <u>LIFO: Unlawful Layoff Procedures in Unionized Colorado</u> <u>School Districts</u>.

Educator Evaluations

<u>Research consistently shows</u> that teaching is the single most important school-related factor in students' academic performance. It is therefore critically important to ensure that every student has an effective teacher. Thus, the fundamental goal of any educator evaluation system should be to meaningfully determine how effective a teacher is with his or her students.

Unfortunately, evaluation systems that rely solely

upon subjective classroom observations have proven themselves to be inadequate by classifying nearly 100 percent of teachers as effective. Similar patterns can be seen in Colorado, where <u>93.5</u> percent of teachers were rated effective or highly effective in 2016-17 under the state model teacher evaluation system. Less than 1 percent of teachers received a rating of ineffective. In the absence of other forms of effectiveness

16 -

measurement, these systems treat all teachers as being exactly the same in terms of performance. They implicitly encourage the idea that teachers are simply interchangeable widgets—a notion called the "Widget Effect."

A system that does not meaningfully differentiate performance makes it impossible to reward great teachers, build performance-based compensation systems, or dismiss ineffective teachers. It is therefore critically important that evaluation systems find ways to augment subjective evaluations of teacher effectiveness. The Measures of Effective Teaching study, a massive, multi-year examination of evaluation systems conducted by research institutions like the RAND Corporation, Harvard, and Stanford, also found that the best results were achieved by combining student learning data thoughtfully with subjective measures of effectiveness. (Note that while some aspects of the MET study have been critiqued, it is the largest, or at the time was the largest, random assignment study conducted on teacher evaluation systems).

Evaluation Requirements under SB 191

Passed in 2010, Colorado's <u>Senate Bill 191</u> attempts to address issues with strictly subjective evaluations by requiring that 50 percent of teacher and principal evaluations be comprised of objective student learning data. Many misconceptions have arisen about this requirement, with some making the argument implicitly or explicitly that the entire 50 percent of evaluations allotted to student learning data must be allotted to state tests or median growth percentiles calculated under the Colorado Growth Model. The reality is more nuanced.

It is true that SB 191 and its <u>associated rules</u> require that state assessment data and Colorado Growth Model data be incorporated when appropriate. However, there is no requirement for how these data should be weighted within the 50 percent of evaluations dedicated to student learning data, or even if they should be applied individually (results from only one teacher) or collectively (results from all teachers in a school, or a specific subset of those teachers). Additional measures—student learning objective results based on pre- and post-tests at the course level, district assessments, school performance frameworks, and even teacher-developed assessments—<u>can also be used</u>, giving teachers, schools, and districts the flexibility to design assessment systems that work best for them. Indeed, some districts have been <u>developing and</u> <u>utilizing such systems for quite some time</u>. Expectations for student academic growth are required by law to take into account factors such as special needs students, student mobility, and instances in which teachers have very high percentages of low-income students.

Similarly, there are a number of serious misconceptions about SB 191's requirements regarding teachers rated ineffective. A non-probationary teacher rated ineffective one year is not summarily fired, as is often implied. Instead, he or she is given a remediation plan including professional development opportunities designed to help him or her achieve an effective rating

on their next evaluation. If the teacher receives an ineffective rating again in the following year, his or her nonprobationary status is revoked. This gives a district



or school the ability to cancel the teacher's contract should they so choose.

Lessons and Observations

- Teachers are the single most important schoolrelated factor in students' academic achievement. School boards should work closely with teachers and district staff to develop meaningful, rigorous ways to evaluate teachers' performance in the classroom. These evaluations should include both subjective, observational components and multiple measures of student learning well suited to the district's programs and needs.
- 2. Teacher buy-in is an important factor in the success of any evaluation system. Teachers should be closely involved in the development and implementation of district evaluation systems. School board members should work with district administration to clearly understand and explain to teachers and the public

how the evaluation system works, the factors included in the system, the possible outcomes of negative evaluations under SB 191, and the importance of rigorous evaluation.

3. Although state law provides for non-probationary status for teachers, school board members should develop policies that prioritize performance over seniority in cases of teacher displacement or reductions in force. In districts under collective bargaining agreements, school board members should include these issues in negotiations.

Key Resources

- <u>Eternal LIFO: Unlawful Layoff Procedures in Unionized</u> <u>Colorado School Districts</u>, Independence Institute
- Colorado Department of Education, <u>Educator</u> <u>Effectiveness webpage</u>
- Colorado Department of Education, <u>SB 191</u> webpage
- Colorado Growth Model FAQ, http://www.schoolview.org/GMFAQ.asp
- Colorado Department of Education Measures of Student Learning Guidance, <u>http://</u> <u>www.cde.state.co.us/educatoreffectiveness/</u> <u>measuresofstudentlearningguidanceteacher</u>

Compensation Reform

The prevailing traditional system of teacher compensation is based strictly on years of experience, graduate credit, and degrees earned. The traditional salary schedule rose to prominent usage during the 1920s to 1950s as a way to combat gender discrimination. It has become entrenched through a combination of administrative convenience and union political and negotiating power. Various K-12 compensation reforms have been attempted in the past, to varying degrees of success. First, it is important to understand the different types of compensation reform and related concepts:

- **Strategic compensation** is a comprehensive description that entails various means of linking pay to the promotion of strategic group or individual objectives
- **Performance(-based) pay or pay for performance** distinguishes individual salary earnings based on objective measures of student academic data and/or professional evaluations
- **Merit pay** is an alternative definition of "performance pay" that often carries a connotation

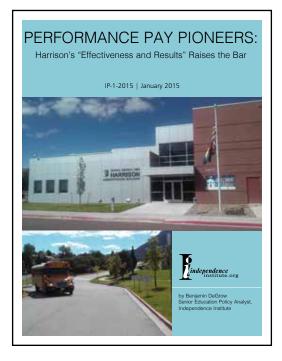
of linking compensation solely or primarily to student test scores

- **Incentive pay** offers bonuses for meeting professional goals, or provides incentives to work in hard-to-serve schools or fill extra roles (e.g., mentorship)
- **Differential pay** gives extra pay to teachers based on non-traditional external qualifications or service in a harder-to-fill capacity (e.g., math, special education)
- **Market-based pay** is a form of differential pay that uses measures of supply and demand to pay teachers different amounts by specialty or job description

Reformers need to be clear regarding their goals. Compensation reform can be built and used as a tool to accomplish one or more of the following objectives:

- Motivate current teachers to put forth more effort
- Incentivize high-quality teachers to continue in the profession
- Attract new quality teachers into the workforce

The research supporting the effectiveness of the first approach is mixed and somewhat weak. The evidence for achieving the other two objectives is somewhat stronger. Direct links between revised pay systems and large-scale improved student achievement are limited and unclear. But other reasons exist for pursuing sensible compensation reform: to build an excellent teaching workforce focused on achieving district goals.



Examples of Colorado school districts that have implemented significant versions of compensation reform include Denver Public Schools, Jefferson County, Douglas County, Harrison 2, Mesa 51, and Eagle County. Numerous Colorado public charter schools have also incorporated their own kind of nontraditional pay plans.

Lessons and Observations

- There is no one-size-fits-all pay plan that promises the most effective results for all K-12 systems. Current conditions and policy goals have to be considered carefully.
- 2. Engage teachers and principals in the process of studying and crafting a pay plan but make certain to include a broader group of stakeholders in the process. Do not concede the power to any third-party group, including an exclusive union bargaining agent.
- Reforming compensation will be less effective if done in isolation from a review of evaluations, professional development, student assessment, and recruitment and hiring.
- 4. Give serious consideration to a strategic pay plan that addresses not only teachers, but also principals and other district personnel. Discuss it as systemic innovation.

Key Resources

- Independence Institute, Performance Pay Pioneers, Harrison's 'Effectiveness and Results' Raises the Bar
- Independence Institute, <u>Douglas County, Building a</u> <u>Better Education Model</u>
- Independence Institute, <u>Pioneering Teacher Compensation</u> <u>Reform, K-12 Educator Pay Innovations in Colorado</u>
- Independence Institute, <u>The Ignacio Market-Driven</u> <u>Compensation System and Why It Fell Short</u>
- Colorado Department of Education, <u>School/</u> <u>District Staff Statistics</u> (Includes employee salaries and turnover rates.)
- Manhattan Institute, *Teachers Matter*

Collective Bargaining Reform

Of Colorado's 178 school districts, fewer than 40 have a formal bargaining relationship with one or more employee unions. A <u>Cornell University study</u> shows that restrictive bargaining policies can have a negative impact on students. The dynamics of union negotiations can make it difficult for reform-minded school board directors to effect positive change. They should keep in mind the following:

- 1. Prior Contract Terms: Timing will determine a great deal of strategy. Certain elements of a negotiated agreement may be off-limits to discuss or change except in years when the contract's terms are set to expire. Pursue fiscally responsible and student-centered reforms as the previously negotiated scope allows. Study the current agreement to make sure current deadlines are being met, then work toward a more flexible agreement or other arrangements.
- **2. Board-Staff Alignment:** A competent, focused, and aligned district negotiating team can make a huge difference in favor of pursuing reform goals and strategies. Think carefully about what can address union privileges, focus personnel policies on smart, performance-based systems, and can reasonably promote individual teachers' working environment, benefits, and culture.
- **3. Open Negotiations Law:** Under Proposition 104, which 70 percent of Colorado voters approved in 2014, all negotiation sessions and board meetings about negotiation sessions must be held in public. Under the hot light of transparency, it is difficult for union negotiators to defend unreasonable positions. With proper alignment in place as well, the burdens of Prop 104 on board strategy do not have to be a hindrance.

Commonsense changes that can be pursued include the following:

- **1. Stop using seniority to place teachers:** SB 191 (2010) helps empower school boards to end provisions that favor less effective but more senior teachers in deciding transfers and avoiding layoffs. Procedures like coin flips are sometimes used to make personnel decisions.
- 2. Encourage more decision-making authority at the school level, including collaboration between building principals and effective master teachers.

There are also a number of other lessons and changes that can be applied by school districts interested in maintaining local control and scaling back union involvement in their school districts. These lessons and changes are covered in detail in the Independence Institute's <u>Education Labor</u> <u>Handbook: A Guide to Collective Bargaining Reform in</u> <u>Colorado</u>.

School boards should consider exploring alternatives to the traditional bargaining model. The following options are available, based on local conditions and an understanding of the potential disruptions that may come with each:

- The example of some Colorado school districts can be followed by terminating exclusive bargaining or other negotiation privileges entirely.
- Districts may switch from the traditional monopoly bargaining scheme to an informal, non-binding, meet-and-confer arrangement with teachers in an open and transparent setting. <u>California offers a few examples</u> of K-12 teachers adopting something more akin to the faculty senate model.
- Teachers from districts in other states have pursued a <u>local-only union</u> by seceding from the state and national union chapters, reducing dues rates while putting more burden on local union leaders. This change is not achieved without some friction. (Such a change must be initiated by the teachers, and not by the school board.)

Lessons and Observations

As of 2021, Colorado is one of only nine states that has no defined public-sector labor law, providing the greatest opportunity to reform restrictive policies and interest group privileges at the local school board level. The board of education is in the driver's seat for this conversation. Board members should be thoughtful and strategic but seize the opportunity to set the reform agenda at the union bargaining table.

- 1. When possible, start the renegotiation of a collective bargaining agreement from scratch rather than tinker around the edges of existing contracts. It is easier to achieve a lean, efficient, and flexible contract when the starting point is neutral, the focus is on student achievement, and the public is able to watch.
- 2. Think carefully about the transition from union to non-union arrangements. Guide the transition, demonstrate good faith in rewarding teacher professionalism, and welcome input from individual teachers. Individual teachers have legitimate concerns about security.

3. If currently a non-union district, continue to focus on keeping your professional teachers happy and respected.

Key Resources

- Independence Institute "<u>Nine Key Changes at the</u> <u>Bargaining Table: A Policy Handbook for Colorado</u> <u>School Reform Leaders</u>"
- Independence Institute, "<u>The State of K-12 Union</u> <u>Contract Transparency</u>"
- IndependentTeachers.org, Collective Bargaining webpage
- IndependentTeachers.org, <u>Local-Only Union</u> <u>Option webpage</u>

Dues Deduction and Union Privileges

Most local teachers unions in Colorado are affiliated with the Colorado Education Association and National Education Association. Members must belong to all three union levels, and on average remit about \$800 a year in dues. Colorado teachers have legislated rightto-work protections, which prevent them from losing their jobs for refusing to join or subsidize a union. Still, that right is generally proscribed in three different ways through local policies:

- In nearly all bargaining districts, only representatives of the union are allowed to communicate with new and veteran teachers through induction and orientation sessions, district mailboxes and email systems, and other forms of official communication. Teachers may not be aware that other options exist.
- Teachers can join the union at any time. But in many districts, teachers who belong to the union can only terminate their membership <u>during a</u> <u>limited window of time</u>, in many cases by visiting the union office in person to submit forms.
- Thanks to the United States Supreme Court's 2018 decision in *Janus v. AFSCME*, public sector employees can no longer be assessed what were known as "agency fees," "dues equivalencies," or "fair-share provision fees." In Colorado, the practice of collecting such fees was not widespread, though it was in force in a handful of districts.

School Board Role: School boards do not have absolute power over union membership policies (such as the second bullet above), but they can make stipulations as long as district resources are involved or can stop making those resources available. Even if a union is denied use of public payroll to collect dues yet continues to force onerous opt-out provisions on its members, boards can use district resources to notify teachers of their options.

Labor unions are private organizations that have accorded to themselves a number of tax-funded privileges. While these privileges most often are established and enforced through the terms of formal collective bargaining agreements, they are known to occur in non-union districts as well. Opportunities for reform lie not only at the union negotiating table, but also through the board's unilateral policymaking authority.

Key examples of common privileges that can be addressed through one of these primary means include the following:

- End union payroll dues deduction services. Collecting funds for groups that finance local board candidates creates real and potential conflicts of interest. Suspending the privilege still allows educators the option to support a union through private transactions.
- Allow union members to opt out at any time. Employees could be set free from tight timelines and onerous procedures to opt out of union membership.

- **Provide equal access to district systems.** Honor teachers' right to know about their various <u>membership options</u> by repealing measures that give unions free and privileged use of school district property and communication systems, as well as exclusive access to events and information.
- End / Bring accountability to union release days. Many agreements allow educators tax-funded release time from classroom responsibilities to perform union business—including lobbying—an_unaccountable practice that should end.
- Make unions pay for their officers' services. No local teachers union should be subsidized for the extended leave time their presidents and other officers receive to perform union service. State union officers on leave from district employment still may accrue PERA service, even though the union reimburses salary and other benefits.

Lessons and Observations

1. Establish fair and appropriate local labor reform policies that can only be altered or rescinded by a public board vote or action.

Key Resources

- Independence Institute, <u>Education Labor Handbook: A</u> <u>Guide to Collective Bargaining Reform in Colorado</u>
- Independence Institute, "<u>Colorado Schools and</u> <u>Association Release Time: Making the Privilege</u> <u>Accountable to Citizens</u>"
- IndependentTeachers.org, Membership Options
- IndependentTeachers.org, <u>Revocation Periods</u>



Colorado Academic Standards and Common Core

The Colorado State Board of Education (SBE) adopts state academic standards for preschool through high school public education. All public schools must "meet" or "exceed" state standards. The <u>Colorado Department</u> of <u>Education</u> describes these standards as "the expectations of what students need to know and be able to do at the end of each grade. They also stand as the values and content organizers of what Colorado sees as the future skills and essential knowledge for our next generation to be more successful."

Standards differ significantly from curricula and materials such as textbooks. The Colorado Department of Education <u>provides a helpful description</u> of the difference:

"Educational standards help teachers ensure their students have the skills and knowledge they need to be on course toward college or career readiness by providing clear goals for student learning at each grade level. Standards establish what students need to learn, but they do not dictate how teachers should teach. Instead, schools and teachers decide how best to help students reach the standards. Put another way, standards are not a curriculum (lesson plans); it's up to school districts to design curricula that aligns to the standards."

Technically speaking, then, there is no "Common Core curriculum." However, the nature of academic standards and their alignment with Common Corebased assessments necessarily result in some influence on curricula and materials used in the classroom. It is impossible to fully disentangle standards from curricula and assessments.

There is often confusion about the <u>Common Core</u> <u>State Standards</u> and how they relate to the Colorado Academic Standards. A new version of the Colorado Academic Standards was created in 2008 by the Colorado's Achievement Plan for Kids Act, or CAP4K. These standards were officially adopted by the Colorado State Board of Education in 2009. The Common Core State Standards were also being developed during this time, and Colorado was one of six states asked to provide feedback during that process.

In 2010, the Colorado State Board of Education also adopted the Common Core State Standards in English Language Arts and Math. These standards were folded into the Colorado Academic Standards. Thus, the Colorado Academic Standards encapsulate the entirety of the Common Core State Standards, but the Common Core State Standards do not encapsulate the entirety of the Colorado Academic Standards.

Colorado has academic standards in the following content areas:

- Visual and Performing Arts
- Comprehensive Health and Physical Education
- Computer Science
- Mathematics
- Reading, Writing, and Communicating
- Science
- Social Studies
- World Languages

Controversy Regarding the Common Core State Standards

The Common Core State Standards have garnered significant criticism since their introduction. In particular, this criticism has focused on the Race to the Top (RTT) program's role in incentivizing states to adopt the standards. Created in 2009 with a portion of the \$800 billion American Recovery and Reinvestment Act, RTT set aside \$4.35 billion in competitive grant money for state education reform. States' chances of winning this money were tied to their adoption of a number of educational reforms, each of which was worth a certain number of points out of a total of 500. Forty of these 500 points were tied to "adopting common standards," which was most easily attainable by adopting the Common Core State Standards.

Contrary to popular perception, Race to the Top did not explicitly require the adoption of the Common Core State Standards. Yet the functional result of its competitive points system was that most states did adopt the standards. Thus, the Common Core State Standards have raised significant concerns about the federal role in education, the use of competitive grants by the federal government, and whether standards are best developed in a one-size-fits-all fashion or on a state-by-state basis.

Some national education experts contend that the implementation of Common Core has been <u>flawed</u>, and that the quality and rigor of the standards <u>may not</u> <u>be as high as advertised</u>.

The Colorado State Board of Education generally reviews <u>state academic standards</u> every six years.

Lessons and Observations

- School board members cannot directly affect the Colorado Academic Standards, nor can they opt not to use them. However, school boards can exercise their constitutional right to control curricula, materials, and instruction in their districts. Clear avenues for parents with concerns about textbooks or other curricular materials should be created. This should include a formal, transparent review process that allows for participation by community members, parents, students, teachers, board representatives, and district officials.
- 2. Board members should pay close attention to what is being taught in their district's classrooms and should be prepared to raise issues with district officials or school leaders should they find them.
- 3. If problems are found, there are a variety of options at a school board's disposal, including curricular shifts or transitioning to new materials. A strong district academic staff can be immensely helpful during such processes, particularly when it comes to monitoring the impact of new curricula or materials on student achievement.

Key Resources

- Colorado Department of Colorado, <u>Academic</u> <u>Standards Information Page</u>
- Colorado Department of Colorado, <u>Common</u> <u>Core State Standards as a part of the Colorado</u> <u>Academic Standards</u>
- Colorado Department of Colorado, <u>Colorado</u> <u>Academic Standards History and Development</u>

Assessment

The State of Colorado requires a number of assessments in various subjects and grade levels. The federal government also requires the administration of certain assessments before a state can receive particular federal education dollars. As a result of the onset of COVID-19 in the spring of 2020, both the state and federal government put a hold on the administration of state assessments. In 2021, the federal government required state testing, but allowed modifications. The U.S. Department of Education accepted the Colorado waiver request to <u>reduce the number</u> of assessments for the 2020-21 school year.

At the time of this publication, a normal year of testing is expected in the 2021-2022 school year. In the 2018-19 school year, the following tests were required:

- Colorado Measures of Academic Success (CMAS) English language arts and math in grades 3 through 8
- CMAS Science in grades 5, 8, and high school
- Social studies in grades 4 and 7
- PSAT in English language arts and mathematics in grades 9 and 10
- College entrance exam (SAT) in 11th grade

Lessons and Observations

 School boards may not opt out of administering state-mandated assessments. However, board members should work closely with district administration to ensure that these tests are



administered as efficiently and smoothly as possible in order to minimize their impact on school business and student learning.

2. Board members should note that research conducted for a legislatively mandated Standards and Assessments Task Force found that a large percentage of overall testing and preparation time is accounted for by district- and school-level assessments not mandated by state or federal law. In cases where lost instructional time is a concern, the easiest place to make reductions is in nonmandated school and district assessments. However, these assessments are often viewed as valuable by educators, and discretion should be used.

Key Resources

- Colorado Department of Education, <u>Overview of</u>
 <u>CMAS</u>
- Colorado Department of Education, <u>State</u>
 <u>Assessment Fact Sheet</u>

Accreditation and Accountability

The Colorado legislature passed legislation to pause the state's accountability system for both school years 2020-21 and 2021-22. See <u>CDE's informational webpage</u> to learn more.

Colorado's school and district accountability system is primarily based on School and District Performance Frameworks (SPFs and DPFs). These frameworks determine accreditation ratings for schools and districts. The possible accreditation ratings for districts are:

- Accredited with Distinction: The district meets or exceeds statewide attainment on the performance indicators and is required to adopt and implement a Performance Plan.
- **Accredited:** The district meets statewide attainment on the performance indicators and is required to adopt and implement a Performance Plan.
- Accredited with Improvement Plan: The district is required to adopt and implement an Improvement Plan.
- Accredited with Priority Improvement Plan: The district is required to adopt and implement a Priority Improvement Plan.
- **Accredited with Turnaround Plan:** The district is required to adopt and implement a Turnaround Plan.

School performance frameworks assign one of four types of plans based on performance:

- **Performance Plan:** The school meets or exceeds statewide attainment on the performance indicators and is required to adopt and implement a Performance Plan.
- **Improvement Plan:** The school is required to adopt and implement an Improvement Plan.
- **Priority Improvement Plan:** The school is required to adopt and implement a Priority Improvement Plan.
- **Turnaround Plan:** The school is required to adopt and implement a Turnaround Plan.

Performance frameworks are available in one- and three-year versions, with the three-year versions generally being favored. In 2019, the ratings or plan types attached to performance frameworks included the following three indicators:

- Academic achievement: How students performed on achievement tests in English language arts, math, and science. Specifically, this indicator examines whether students scored at or above proficiency. This indicator is weighted at 40 percent of a school's total score in elementary and middle school, and 30 percent in high schools and school districts.
- Academic Growth: How much students grew academically year-over-year in comparison to their academic peers, or students with similar score histories. Students are then classified into three growth categories: Catching Up, Keeping Up, or Moving Up. This indicator relies on the <u>Colorado</u> <u>Growth Model's</u> median growth percentile calculation and is less prone to statistical bias than raw achievement scores. It is possible, for instance, for a child with very low academic achievement scores to exhibit very high growth. This indicator



is weighted at 60 percent of a school's total score in elementary and middle schools, and 40 percent in high schools and school districts. <u>CDE's Growth</u> <u>Model Fact Sheet</u> for parents provides a helpful explanation.

• **Postsecondary and Workforce Readiness:** Used only for high schools and school districts, this indicator includes graduation rates, dropout rates, and average SAT composite scores. It is weighted at 30 percent in the frameworks in which it is included.

School and district performance frameworks can be found by visiting the Colorado Department of Education's <u>SchoolView system</u>. Some parents and concerned community members also rely on <u>GreatSchools.org</u>.

Lessons and Observations

- Student success should be the goal of every school board in Colorado. Yet measuring success requires that school board members be able to find and interpret state-level academic achievement data. These data can illustrate trends, show impacts, and provide easily comparable points of reference between schools and districts.
- 2. School board members should know how to find and interpret both district and school performance frameworks. Performance frameworks can be used to dig deeper into academic performance. In particular, data produced by the Colorado Growth Model can be very informative.



3. District chief academic officers are excellent sources of data, analysis, and comparison for busy school board members. However, presentation makes a great deal of difference when it comes to interpreting data, and some district officials may not present information in a way that school board members find helpful. Board members should be prepared to discuss the data based on their own research, and to request further information if necessary.

Key Resources

- Colorado Department of Education, School and District Data Portal, <u>SchoolView</u>
- Colorado Department of Education, <u>Assessment</u> <u>Home Page</u>
- Colorado Department of Education Accountability, <u>Performance and Support Home Page</u>

Issues: Governance and More

Miscellaneous Transparency Initiatives

In addition to complying with basic Open Meetings Law standards, providing online financial transparency and complying with the spirit of Proposition 104 in conducting open union negotiations, there are other advances in transparency that local school boards should consider pursuing.

The following list of questions, though not exhaustive, could open the door to changes in local policy and practice that promote good government and greater accountability to parents and taxpayers:

- Does our district live-stream board meetings and employee union negotiations (if applicable) online?
- Does our district provide the public an online method to sign up to comment during board meetings?
- Are relevant documents and agenda items publicly posted on the website in a timely manner, using a service such as Board Docs?
- Does the district's website include a searchable database of contracts, including the superintendent's contract and agreements of

\$10,000 or more with private vendors?

- Does our district post core and supplemental curricula on the district's website?
- Since curriculum and textbook review is one of the board's primary responsibilities, is there policy that ensures public observation and reporting?
- Is basic information (including contact information) for school board members easily accessible on the district's website?
- Is the information for how to submit a Colorado Open Records Act (CORA) request easy to locate and access on the district's website?
- Do the district's board meetings allow individual directors the opportunity to remove items from the consent agenda for discussion?

Key Resources

• Ballotpedia, Transparency Checklist

State Board of Education

The Colorado State Board of Education is a seven-member elected board entrusted by the state constitution with "general supervision of the public schools."

Each Congressional district elects one member on a partisan basis to serve a six-year term of office. As of August 2021, the following elected officials are Members of the Colorado State Board of Education: Lisa Escárcega (D), 1st District Angelika Schroeder (D), 2nd District Joyce Rankin (R), 3rd District Debora Scheffel (R), 4th District Steve Durham (R), 5th District Rebecca McClellan (D), 6th District Karla Esser (D), 7th District

The State Board selects a Commissioner of Education and oversees the implementation of initiatives through the Colorado Department of Education. For many enacted K-12 laws, the General Assembly grants the State Board rulemaking authority. Among the State Board's other primary responsibilities are overseeing teacher licensure and related disciplinary cases, approving waiver and innovation requests, and hearing charter school appeals in cases of disputes with an authorizer.

Key Resources

<u>Colorado State Board of Education</u>

Issues: The Colorado READ Act

Local board of education members have the unique opportunity to impact each student enrolled in their district's public schools. As leaders, they have the responsibility to hold their superintendents accountable for ensuring students become proficient readers. For years, educators and researchers have long debated "the Reading Wars," a term used to describe which approach to teaching reading is most effective for children. Essentially, there are two schools of thought:

 Those who advocate for reading instruction centered around the importance of explicit instruction in the five components of reading (phonemic awareness, phonics, fluency, vocabulary, and comprehension) to equip students with "the code" to learn to read the English language. 2. Those who are proponents of whole language, an approach that prioritizes immersing children in authentic literature.

The key difference between the two approaches is that the first is based in explicit instruction. This means the teacher directly instructs students in the skill or content to be learned, using clear and unambiguous language. The latter assumes that a child will learn to read independently by being immersed in literature.

The last three decades have brought important research and understanding to this age-old debate. Through modern technology, cognitive neuroscientists have been able to study the neural pathways of children who read



fluently to those students who struggle with reading. We now have evidence of what needs to take place instructionally in order to wire the brain to be able to read. As cognitive neuroscientist Stanislas Dehaene states, "It simply is not true that there are hundreds of ways to learn to read.... When it comes to reading, all [children] have roughly the same brain that imposes the same constraints and the same learning sequence." Many Colorado school districts, including some of the largest in the state, remain deeply rooted in the whole language approach to teaching reading, a practice that is effective for about only 5 percent of children. The children in this small population typically come from homes of high socioeconomic status and have parents who expose them to rich language and literacy experiences. These children will learn regardless of the instruction they receive.

Only 41.3 percent (2019) of third grade students in Colorado are considered to be proficient readers, as measured by the English Language Arts (ELA) portion of the state assessment, the Colorado Measures of Academic Success (CMAS). This means almost 60 percent of Colorado third graders do not read and write at grade level. The stark reality is <u>children who</u> <u>miss this third grade</u> milestone are four times more likely to leave school without a diploma than their peers who read proficiently.

The Colorado legislature and State Board of Education have taken steps to provide more direction on how schools teach reading, to align with the research in what we know about how children learn to read. <u>The</u> <u>Colorado Reading to Ensure Academic Development</u> <u>Act</u> (READ Act), passed into law in 2012, focuses on early literacy development for all students, and especially for students at risk of not reading at grade level by the end of third grade.

Children who fall below grade level on interim assessments are given individual READ plans, which must include explicit steps teachers will take to aggressively address learning gaps specific to each child's needs.

Under the READ Act, all local education providers in Colorado are required to use instructional programs in reading that are evidence- and scientifically-based and that focus on reading competency in the areas of phonemic awareness, phonics, vocabulary development, reading fluency (including oral skills), and reading comprehension, regardless of funding source. When READ Act funds are spent on instructional programs then a school district must choose a program approved by the Colorado Department of Education.

A classroom teacher is the single most impactful component of a child's success in school. In an effort to increase a teacher's knowledge of how children learn to read, all K-3 teachers in Colorado are now required to complete 45 hours of evidence-based training in teaching reading.

The requirement is not just limited to classroom teachers. The READ Act defines a 'teacher' as: "The professional responsible for the literacy instruction of the student(s) and may include the main instructor for a class, an instructional coach, reading interventionist, special education teacher, Title I teacher or other personnel who are identified as effective in the teaching of reading."

Every school board member should ask the following questions:

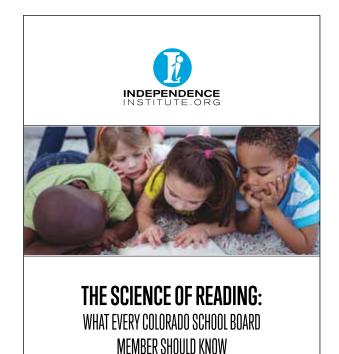
- What is the percentage of students at the district level and school level that meet or exceed proficiency on all elementary English Language Arts CMAS assessments? (Look at subgroups, too.)
- 2. How many students at the district level and school level have a Significant Reading Deficiency?
- 3. Are district schools using reading programs and interim assessments that are listed on the Colorado Department of Education's advisory list?
- 4. How is the district spending its READ Act dollars? Are the funds being used wisely?
- 5. Do district elementary principals understand the importance of following the Science of Reading and Structured Literacy?
- 6. Have district elementary principals received the same 45-hour training in Structured Literacy that is required of teachers?

- 7. Does the district offer the 45-hour training in Structured Literacy to parents and community members?
- 8. How can I become a champion for literacy in my district?

Imagine the difference for Colorado's children, and society as a whole, if all school board members followed the necessary steps to ensure every child in their districts has the appropriate instruction and supports to learn to read at grade level or above.

Key Resources

- Independence Institute, <u>The Science of Reading: What</u> <u>Every Colorado School Board Member Should Know</u>
- Colorado Department of Education, <u>The Colorado</u> <u>READ Act</u> webpages
- Amplify:
 - » Amplify Literacy Hub: <u>www.amplify.com/</u> <u>literacy-hub</u>
 - » Science of Reading Podcast: <u>https://amplify.</u> <u>com/science-of-reading-the-podcast</u>
 - » Science of Reading Primers, scroll down for Parts 1and 2: <u>https://amplify.com/literacy-hub</u>



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Endnotes

- ¹ Colorado Department of Education, 2019 State of Charter Schools Triennial Report, p. 19, <u>https://www.cde.state.co.us/</u> <u>cdechart/2019charterschooltriennialreport</u>.
- ² Colorado Department of Education, 2019 State of Charter Schools Triennial Report, p. 20, <u>https://www.cde.state.co.us/</u> <u>cdechart/2019charterschooltriennialreport</u>.
- ³ Colorado Department of Education, 2019 State of Charter Schools Triennial Report, pp.20-21, <u>https://www.cde.state.</u> <u>co.us/cdechart/2019charterschooltriennialreport.</u>
- ⁴ National Alliance for Public Charter Schools, Charter Law Database-States, <u>https://www.publiccharters.org/our-work/</u> <u>charter-law-database/states.</u>
- ⁵ Colorado Revised Statues 2020, <u>https://leg.colorado.gov/sites/</u> <u>default/files/images/olls/crs2020-title-22.pdf</u>.
- ⁶ National Charter School Resource Center, An Analysis of The Charter School Facility Landscape in Colorado, March 2018, p 6, <u>http://facilitiesinitiative.org/media/1268/csfi_colorado.pdf</u>.
- ⁷ Colorado Legislative Council memorandum August 11, 2021, <u>https://leg.colorado.gov/sites/default/files/financing_of_public_schools_final.pdf</u>.
- ⁸ Colorado Department of Education, <u>School Finance Unit</u> <u>home page</u>, "Statutory Compliance Reporting," "<u>Report on</u> <u>District Revenues and Expenditures</u>," "Fiscal year 2019-20" "Comparison of Revenues and Other Sources," See the last tab on the workbook at the bottom (Tab IC), line 1220, column k , <u>IA_IB_IC.xlsx (live.com)</u>.
- ⁹ United States Census Bureau, 2018 Public Elementary-Secondary Education Finance Data, 2018, Table 11, Total Revenue, <u>https://www2.census.gov/programs-surveys/schoolfinances/tables/2018/secondary-education-finance/elsec18_ sumtables.xls.</u>
- ¹⁰ National Education Association, Research & Publications 2021, pp. 27 and 34, <u>https://www.nea.org/research-publications</u>.
- ¹¹ Colorado Legislative Council memorandum August 11, 2021, <u>ttps://leg.colorado.gov/sites/default/files/financing_of_public_schools_final.pdf</u>.

- ¹² Colorado Department of Education, Fiscal Year 2020-21 School Finance Funding, Line 63, Column FZ. January, <u>https://www. cde.state.co.us/cdefinance/fy2020-21januaryfundingcalculation</u> worksheet.
- ¹³ Colorado Department of Education, Mill Levies and Overrides 2019-20, Override Revenues, Line 182, Column L, <u>http://www. cde.state.co.us/cdefinance/sfmilllevy.</u>
- ¹⁴ U.S Department of Education, Fiscal Years 2019-2021, State by State Tables, Line 460, Column B. U.S. Department of Education, <u>https://www2.ed.gov/about/overview/budget/</u> <u>statetables/index.html</u>.
- ¹⁵ Colorado Department of Education, ESSA Revised Final Allocations 2020, <u>https://www.cde.state.co.us/cdefisgrant/</u> <u>fy2021essapreliminaryallocations</u>.
- ¹⁶ Digital Learning Collaborative, Course Choice: A Review of Policy and Practice, p. 3, 2019, <u>https://staticl.squarespace.com/ static/5a98496696d4556b01f86662/t/5db050c4601361685ec7b</u> 4bd/1576088979862/DLC_CourseChoice2019.pdf/.

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ADDITIONAL RESOURCES on this subject can be found at: <u>https://i2i.org/education/</u>.

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